According to a recent economic impact report for fiscal year 2012–13, conducted by EMSI (Economic Modeling Specialists International) for higher education in the state of North Carolina, UNC Asheville created $265.2 million in added regional income. This economic impact is equal to creating 5,832 new jobs in the four-county area of Buncombe, Haywood, Madison and Henderson.

Total Economic Impact: $265.2 million

- **$75.7 million**
  **Operations Spending Impact**
  (the equivalent of 1,153 jobs)
  Expenditures to support day-to-day operations of UNC Asheville amounted to $49.6 million and $33.8 million, respectively, and provided approximately $75.7 million in added regional income, which is equivalent to creating 1,153 jobs.

- **$2.3 million**
  **Research Spending Impact**
  (the equivalent of 38 jobs)
  Research activities of UNC Asheville impact the regional economy by employing people, making purchases for equipment, supplies and services, and facilitating new knowledge creation. The $1.2 million spent generates $2.3 million or 38 new jobs.

- **$746.2 thousand**
  **Construction Spending Impact**
  (the equivalent of 24 jobs)
  In FY 2012-13, facilities constructed or renovated by UNC Asheville generated a short-term infusion of income and jobs, amounting to $746.2 thousand in added regional income, equivalent to 24 new jobs.

- **$18.1 million**
  **Student Spending Impact**
  (the equivalent of 355 jobs)
  Approximately 66 percent of graduate and undergraduate students attending UNC Asheville originated from outside the region, and their expenditures added approximately $18.1 million in regional income, which is equivalent to creating 355 new jobs.

- **$16.3 million**
  **Visitor Spending Impact**
  (the equivalent of 420 jobs)
  Out-of-region visitors to UNC Asheville spend approximately $16.3 million annually in the four-county area, which is equivalent to creating 420 new jobs.