

Undergraduate Research Program  
Strategic Planning Minutes  
November 12, 2008

Present: Pam Laughon, Gordon Wilson, Mark Harvey (chair), Jonathan Frappier, Herman Holt, Virginia Derryberry, Alicia, Ed Katz, Pat Catterfield, Jonathan Horton, Sally Wasileski, Bryan Sinclair, Amy Lanou, and Mila Lemaster

Focus on today's meeting was to establish three benchmarks for Undergraduate Research by December 5, 2008.

- The benchmarks are for one, two and three years.
- Fund raising campaign to increase the UR Endowment
- A set of endowments, which equal one big endowment - long-term goal.
- Bigger facility for a bigger presence for the Symposiums.
- Require all students to attend the Symposiums.
- Set up a better tracking system for undergraduate research work done in disciplines.
- Set up sub goals – focus on overall community service, what are regional concerns, move away from credit hours for undergraduate research.
- Have Archer Gravely, Institutional Research come and explain his current steps in tracking undergraduate Research.
- Focus on global readiness – Economic, Cultural
- Raise the bar on Undergraduate Research.
- Current Undergraduate Research statistics show us at 50%. The question is should this be raised to 65%. Goal is to work on other things to help increase our goal. –
- Ways to plug into core Liberal Arts track funded by outside program areas.
- Focus on socialization; require stronger leadership, cultural change.
- Connect to or engage in community issues.

[Ekatz]

Presentation of overheads:

- UNC Asheville Strategic Plan Implementation – Draft 7, Revised April 4, 2008
- Strategic Plan Implementation Timeline
- Discuss key factors
- Notes on Benchmarks – handout

[HHolt]

- Where will the Undergraduate Research Program be in three to five years?
- What methods are we going to use to reach these goals.
- We need to take a closer look at the results and how are they reached.
- Keep a better track of students that present their undergraduate research off campus.
- Provide funding more funding for the off campus student presentations.
- Enhance the Undergraduate Research Travel Presentations.

[GWilson]

- Detailed agenda for the meeting was passed out and discussed
- Low focus on Undergraduate Research being done in regular disciplines out side of 499 classes.
- Should we move away from 499 classes?
- Is there an external pressure for 499 classes?
- Establish award system

[MHarvey]

- The Undergraduate Research Assessment process was explained.
- Current percentages of undergraduates doing research by discipline at 100% are Art, Chemistry, Literature, History, Computer Science, and Philosophy.
- Archer has a complex system in obtaining the percentage of student who are currently doing Undergraduate Research.
- We need to sent up goals to increase the Undergraduate Research Endowment.

[VDerryberry]

- General Administration looks at percentages versus total number of students.
- Focus on reports at the local and regional levels.
- The Legislature in “UNC Tomorrow” refers to Global Readiness
- We need to focus on where to put the money – state level?

[PCatterfeld]

- Freshman/Sophomore year students are required to beginning undergraduate research. This is not a 499 class. Write a proposal/ approval/ research.
- Quality not quantity percentage of presentations and publications

[SWasileski]

- Recruiting tool to track the participation research methods. Biology students are required to do field research, which is not counted.

[JHorton]

- A better connection to regional local concerns. Connect is the key word.

[BSinclair]

- Are their tracking methods being taken now from freshman sophomore to senior on Undergraduate Research?

[ALanou]

- Statistically – tracking from freshmen through senior year would have better percentage ratings.

[JFrappier]

We need basic common sense benchmarks for three to five years and the action plan on how to obtain these goals

[Ekatz]

Adjourn 10:00am