

UNC Asheville Strategic Plan

To Serve as the Standard of Excellence in Public Liberal Arts Undergraduate Education

Public * Liberal Arts * Sustainability

Diversity & Inclusion:

Assert and demonstrate our individual and collective responsibility to invite, honor, and learn from our differences, as preparation for an increasingly interconnected world.

Intentionally reflect the vibrant demographics, in all its complexity, of our city, our region, our State, and beyond.

North Carolina:

Attract, retain, and graduate North Carolina students of high academic promise by eliminating financial barriers to participation.

Furnish North Carolina's economy with highly accomplished thinkers, negotiators, planners, collaborators, and problem-solvers.

Assure that our campus, our region, and our State understand how uniquely positioned we are to define the practical, life-long value of a liberal arts education in the 21st century.

Asheville:

Share responsibility with the greater Asheville community for collaborations on issues of mutual concern, benefit, and accomplishment.

Undergraduate Education:

Serve as the standard of excellence for public liberal arts undergraduate education, emphasizing interdisciplinary learning and exceptional faculty-student mentoring.

Undergraduate Research:

UNC Asheville will be the leading undergraduate research institution for faculty-mentored, student-directed Undergraduate Research.

Assure continual stewardship of the Undergraduate Research program and deepen its focus on societal concerns.

The Campus Experience:

Engage all students in a robust campus learning experience based on community responsibility, learning, respect, and service.

Social Sustainability

Build a respectful, vibrant, responsible and inclusive campus community for everyone that encourages academic, civic, and public engagement.

Invest in the development and success of all students, faculty, and staff members.

Economic Sustainability:

Demonstrate the value of UNC Asheville's distinctiveness within the UNC system so that our optimal size and liberal arts mission are acknowledged and rewarded within the State formula for funding higher education.

Increase private funding to assure the University's ability to fulfill its commitments to generations of students and citizens of North Carolina.

Environmental Sustainability:

Build on our state-wide leadership and recognition for environmental stewardship through continued academic inquiry, energy efficiency, conservation, and green building practices. Pursue creative, respectful, mission-focused campus expansion.

UNC
Asheville

Student Learning Outcomes

UNC Asheville students participate in curricular, co-curricular, and community learning environments characterized by exemplary teaching, innovative scholarship, creative expression, undergraduate research, engaged service, and practical experience

Outcome 1 Students develop skills in critical thinking, clear and thoughtful communication, creative expression, and honest open inquiry.

Outcome 2 Students develop mastery of a specific major and an understanding of the connections among disciplines.

Outcome 3 Students develop respect for the differences among people and ideas, and learn to clarify and articulate their own values.

Outcome 4 Students learn both the concepts and value of economic, social and environmental sustainability.

Outcome 5 Students demonstrate that they are responsible, engaged citizens.

Outcome 6 Students are prepared to engage in lifelong learning.