

UPC Strategic Plan Implementation: *Revised 1-27-09*

DRAFT 01-21-09 - Approved by UPC 1-27-09

theme	goal	Leader(s)	Former Workgroups					Actions
Liberal Arts	Under-graduate Education	Provost	1	3	4	5	13	academic life, culture of evidence, introduction of COPLAC, etc.
Liberal Arts	Under-graduate Research	Associate Provost / Dean of University Programs	6	7	8			Increase funding, community-based research, increased opportunities
Liberal Arts	Campus Experience	VC, Student Affairs	Provost	10	12			student involvement; residential capacity; Retention & Graduation
Public	Inclusion & Diversity	Provost	Diversity Action Council	14	15	16		Inclusion & diversity
Public	North Carolina	VC, Alumni & Development	Dean of Admissions	11	17	19		Increasing enrollment; meeting financial aid needs; marketing / branding / communications
Public	Greater Asheville	Associate Provost / Dean of University Programs	Chancellor / community relations	21				Create 'community relations plan,' for Greater Asheville; connect w/Asheville through 5 focus areas (H&W, Craft & Art, Environment, Climate & Technology, Teachers, NCCCR)
Sustainability	Economic	VC, Alumni & Development	Chancellor	22	23			Increased State funding from the State and private sources.
Sustainability	Social sustainability	Provost	HR Director	25	26			Invest in people, career satisfaction, generational shifts, developing leaders, Faculty expectations/rewards, competitive salaries.
Sustainability	Environmental Sustainability	Associate Provost / Dean of University Programs	AVC, Campus Operations	27				Environmental scholarship, service, and practice