

UNC Asheville Strategic Plan

The Standard of Excellence in Public Undergraduate Education

Our way of practicing the liberal arts embraces the centrality of learning, rigorous undergraduate scholarship, creative expression, exemplary teaching, and an informed commitment to serving our community and to leading our complex world.

Liberal Arts * Public * Sustainability

Undergraduate Education:

Serve as the standard of excellence for public undergraduate education, focused on intentional interdisciplinarity and quality faculty-student mentoring.

Undergraduate Research:

Within the next decade, UNC Asheville will be the leading undergraduate research institution for high quality, substantive, faculty/student Undergraduate Research.

Assure continual stewardship of the program, its curricular prominence, and focus on societal concerns.

The Campus Experience:

Provide our students and campus community with a robust undergraduate learning experience, reflecting a more engaged, inclusive, and cohesive campus community.

Diversity & Inclusion:

Assert and demonstrate our individual and collective responsibility to invite, honor, and learn from our differences.

Intentionally reflect the vibrant demographics, in all its complexity, of our city, our region, our State, and our world.

North Carolina:

Attract, retain, and graduate North Carolina students of high academic promise by eliminating financial barriers to participation.

Furnish North Carolina's economy with highly accomplished thinkers, negotiators, planners, collaborators, and problem-solvers.

Assure that our campus, our region, and our State understand how uniquely positioned we are to define the practical, life-long value of a liberal arts education in the 21st century.

Asheville:

Share responsibility with the greater Asheville community for collaborations on issues of mutual concern, benefit, and accomplishment.

Economic Sustainability:

Claim our distinctiveness within the UNC system so that our optimal enrollment and unique mission is acknowledged and rewarded within the State funding formula.

Increase private fundraising so the University can command its own future.

Social Sustainability

Build a campus community that is cohesive, respectful, vibrant, creative, and responsible.

Invest in those variables that we know will improve student, faculty, and staff retention and success.

Environmental Sustainability:

Enhance our state-wide leadership and recognition for our conservation, energy use, and green building practices.

Pursue creative, respectful, mission-focused campus expansion.

UNC Asheville students

develop an inquisitive, interdisciplinary, engaged way of life in a vibrant university community which is just, collaborative, and increasingly diverse.

They understand the interconnectedness of all disciplines, ideas, actions, and individuals; they practice lively engagement with others and the world; they have built a strong understanding of self, purpose, connection to the world, and their potential for changing it. Liberal arts is a habit of heart and mind that our students can articulate as a foundation for their life-long passion for learning and the University that inspired it.

their own moral and ethical principles, and a responsibility to individuals, community, and humanity; they develop a service orientation, a sense of adventure, and respect for differences; they discover the joys of entrepreneurship, enlightened risk-taking, and responsible activism.

discipline to identify individual, community, and global needs; critical thinking and problem solving skills to address those needs; courage, inclination, and work ethic to develop solutions, work toward them, and inspire others to do the same. Students identify their unique University experience as something to cherish and support throughout their lives.