

HUM 414 Common Lecture
Globalization
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OUTLINE

- I. End of the Cold War, beginning of this era of globalization (1989 – present)
 - A. Globalization defined: economic, political, and cultural globalization
 - B. Shift from socialism to free market capitalism (“capitalist revolution”)
 - C. Domestic economies embedded into a global economic system

- II. Case Study: China
 - A. Incremental approach: economic openness to the global marketplace without political liberalization
 - B. Capitalism with Chinese Characteristics: Market Socialism or Market-Driven Industrialization

- III. China’s Approach to Economic Globalization
 - A. From Mao to Deng
 - B. Modernization & Development through Economic Globalization
 - C. Export-oriented industrialization

- IV. China’s Growth
 - A. Affluence & Consumerism
 - B. Environmental Consequences of China’s Growth

- V. Cultural Critique of Globalization
 - A. Cultural response to rapid modernization
 - B. Authenticity vs. kitsch
 - C. An Asian response that reflects cultural hybridity

- VI. China Responds to Environmental Consequences of Globalization
 - A. Environmental Global Interconnectedness and Interdependence
 - B. Environmentally Sustainable Development
 - C. Role of the State (State Capacity): Government’s response to environmental degradation

- VII. The Way Forward: A Post-Materialist (Postmodern) Globalization?
 - A. Will China’s cities emulate the Portland model
 - B. Sustainable development & urban growth boundaries
 - C. Can China’s state-led top-down development model adapt to environmentally sustainable development
 - D. Post-materialism and the cultural redefinition of the “good life” and human flourishing in this age of globalization