

HISTORY OF ROCK 'N' ROLL
MUSC 373.001/ARTS 310.016
FALL 2007

Instructor: Dr. David Wilken
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Hours: As posted
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Course Objectives:

- A. To provide the student with an understanding of the history and development of rock 'n' roll as a musical style through the following:
 - a. Knowledge of basic musical elements such as melody, harmony, rhythm, texture and form
 - b. Knowledge of how rock music is constructed and performed
 - c. Knowledge of how rock music is performed, recorded, packaged, and promoted to the general public
 - d. Knowledge of general trends in rock music and the major artists and music that pioneered those trends

Text and Other Materials:

Required: What's That Sound? An Introduction to Rock and its History, John Covach

The list of required listening can be purchased on iTunes by going to the following URL:

<http://www.wwnorton.com/college/music/rockhistory/>

You are not required to purchase this music on iTunes specifically, but you will be held responsible for having studied this music on exams and quizzes.

Course Web Site: <http://www.unca.edu/~dwilken/rock/>

This web site contains information that will be useful for students enrolled in this course, including lecture notes, assignments, and links to other web resources. Note that this web site is not designed to replace attendance in class, but enhance your class experience. If you do not attend class your grade will suffer.

Attendance:

Attendance at all classes is expected and necessary for progress in this course. If you need to be absent or tardy you must clear this with the instructor in advance. Each situation will be handled on a case by case basis, but you will be expected to provide documentation (doctor's note, towing service receipt, etc.).

Class Agenda:

Available online at the course web site

Grading Policy:

The final grade for this course will be determined through the following:

- 20% Sufficient participation/attendance in classes
- 30% Assignments (in class and homework)
- 25% Midterm Exam
- 25% Final Exam

The grading scale for this course is the following:

- A = 93 - 100; A- = 90 - 92
- B+ = 87 - 89; B = 83 - 86; B- = 80 - 82
- C+ = 77 - 79; C = 73 - 76; C- = 70 - 72
- D+ = 67 - 69; D = 60 - 66
- F < 60